



GENERAL VENDOR APPLICATION

We are proud to present Downingtown FallFest 2023 which will be held on **Sunday, September 24, 2023**. This street festival will be held on Green Street and E. Pennsylvania Avenue from 11:00 a.m. to 4:00 p.m. (rain or shine).

Downingtown FallFest is a Downingtown Area Chamber of Commerce event in partnership with Victory Brewing Company and the Borough of Downingtown. This high-value community event brings thousands of visitors seeking great food, crafts and of course, the Victory Beer Garden. 2023 is our 13th Annual FallFest and promises to be our best yet!

Early and late registration fees apply. Submit your application and payment by July 31st to receive the early bird discount. Late registration fees begin on August 1st.

Thank you for applying to be a General Vendor at 2023 Downingtown FallFest. We are excited to bring this event to the community and look forward to showcasing local crafts, restaurants and businesses from our region. Please read through the directions below to submit your application to the Downingtown Area Chamber of Commerce. **Should you have any questions, email info@dtccc.com**

DIRECTIONS TO APPLY AS A GENERAL VENDOR AT 2023 DOWNINGTOWN FALLFEST:

Write a check for your space fee (see page 3). You may include an additional space fee and/or table rental fee with this check, payable to the Downingtown Area Chamber of Commerce (DACC).

Insurance Certificate providing proof of liability insurance in the amount of \$1,000,000 per occurrence/\$2,000,000 aggregate, naming Downingtown Area Chamber of Commerce as additional insured, must be submitted with your application. *Small vendors who do not have liability insurance can get a rider from their car or home owners insurance.*

Submitting an application does not guarantee your participation in Downingtown FallFest. The Chamber of Commerce will review your application and make notification if you are selected to participate in FallFest. **Chamber members and sponsors receive priority review and booth placement.** Consider joining the Downingtown Area Chamber of Commerce at www.dtrcc.com.

DOWNINGTOWN FALLFEST GENERAL VENDOR APPLICATION

CONTACT INFORMATION

Business Name:

Contact Name:

Address:

City/State/Zip:

Phone: Day: _____ Cell: _____

**Please check which phone number will be best to contact you on the day of the event.*

Email:

Website:

INFORMATION ABOUT YOUR BUSINESS

Description of Business or Organization and what you will display, sell or provide:

DOWNINGTOWN FALLFEST GENERAL VENDOR APPLICATION

PAYMENT INFORMATION

VENDOR SPACE (10' x 10')	<i>(if paid by July 31st)</i>	\$100.00	\$ _____
VENDOR SPACE (10' X 10')	<i>(August 1st and after)</i>	\$125.00	\$ _____
2 nd VENDOR SPACE (10' X 10')	<i>(if paid by July 31st)</i>	\$100.00	\$ _____
2 nd VENDOR SPACE (10'x10")	<i>(August 1st and after)</i>	\$125.00	\$ _____

EQUIPMENT RENTAL (Optional)

TABLE RENTAL (8')	Quantity ____ X	\$20.00	\$ _____
-------------------	-----------------	---------	----------

Make checks payable to: **Downingtown Area Chamber of Commerce (DACC)**
(Memo: Downingtown FallFest)

Mail application, fee, and insurance certificate to:

Downingtown FallFest
Downingtown Area Chamber of Commerce
216 E. Lancaster Avenue
Downingtown, PA. 19335

APPLICATION DEADLINE IS SEPTEMBER 1, 2023

DOWNINGTOWN FALLFEST GENERAL VENDOR APPLICATION

GENERAL VENDOR REQUIRMENTS & RESPONSIBILITIES

PLEASE KEEP THIS PAGE FOR YOUR REFERENCE

- ***Submitting an application does not guarantee your participation in Downingtown FallFest. Early and late registration fees apply. Submit your application and payment by July 31st to receive the early payment discount. Late registration fees begin on August 1st.***
- General vendor applications will be accepted on a first come, first served basis and as space permits. You may be contacted by the Chamber of Commerce for clarification or to discuss your application. Upon acceptance, your registration check will be deposited. The registration fee is non-refundable. You will be notified via e-mail on the status of your registration.
- You are responsible for bringing your ENTIRE booth set up including generators, tents, tables, and chairs. If you do not have tables of your own, the Chamber will have tables available for you rent (see page 3).
- Booths must comply with Downingtown Code Enforcement Safety Regulations, including weights. The regulations will be posted at www.downingtownfallfest.com.
- Electricity is not available. You will need to bring a generator if your booth requires electric power. Respect your vendor neighbor, generators should have noise suppression.
- One booth space is approx. 10' x 10'. Vendor booth placement is at the discretion of the Chamber of Commerce. Vendors may be placed on Green Street or E. Pennsylvania Avenue. **Chamber members and sponsors receive priority booth placement. Consider a Chamber membership www.dtrcc.com.**
- No amplified sound may be permitted in your booth space.
- You are responsible to clean up your area. If after inspection at the end of the event, your space is deemed unclean, you may not be permitted to participate in future festivals.
- Setup/breakdown procedures will be e-mailed to you within one week prior to the event.
- **No Hulking.** Vendors must stay in their booth space. No standing in the street directing foot traffic to your booth.
- If your application is incomplete, it will be mailed back to you and could result in you not participating in Downingtown FallFest.
- Please do not sell anything at your booth that is not listed on your application.

DOWNTOWN FALLFEST GENERAL VENDOR APPLICATION

- You are expected to remain at the event until the end at 4pm, and follow the proper breakdown procedures. If you must leave the event early, please make prior arrangements with organizers. If an emergency arises on the day of the event and you must leave early, please find an event volunteer to assist you in leaving your area safely.
- DOWNTOWN FallFest will be held on **Sunday, September 24, 2023**, RAIN or SHINE. There are NO REFUNDS unless DOWNTOWN FallFest organizers cancel the event. *In the event of extreme hazardous weather, FallFest could be postponed until the following weekend.*
- The undersigned agrees to comply with DOWNTOWN FallFest Rules and Regulations. Noncompliance will result in your removal from the event with no refund. The undersigned further certifies that he/she is the responsible party submitting this application and that he/she is authorized to 1) execute on behalf of the group, and 2) accept legal process on behalf of the group. The undersigned also agrees to indemnify and hold harmless the DOWNTOWN FallFest Committee, Victory Brewing Company, the Borough of DOWNTOWN and the DOWNTOWN Area Chamber of Commerce from any responsibility for damage, loss, or theft of goods related to his/her business.

Signed: _____ Date: _____

FOR OFFICE USE ONLY

APPLICATION RECEIVED: _____

APPROVED OR REJECTED: _____

SPACE NUMBER: _____