



FallFest 2020 Sponsorship Opportunities

Platinum - \$2000

1. Sponsorship Exclusivity – Your Company alone will be the only sponsor in your industry for Downingtown FallFest – No competition allowed as a sponsor.
2. Two 10 x 10 vendor spaces in a prime location for display and vending.
3. Right to display and distribute all suitable promotional materials and/or products.
4. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
5. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website www.downingtowntfallfest.com.
6. Inclusion on all press releases and social media announcements surrounding FallFest.
7. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.
8. Right of First Refusal for FallFest 2021 Platinum Sponsorship.

Gold - \$1500

1. Two 10 x 10 vendor spaces in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
4. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website www.downingtowntfallfest.com.
5. Inclusion on all press releases and social media announcements surrounding FallFest.
6. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.

Silver - \$1000

1. Two 10 x 10 vendor spaces in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website www.downingtowntfallfest.com.
4. Inclusion on all press releases and social media announcements surrounding FallFest.
5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

Bronze - \$500

1. One 10 x 10 vendor space in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website www.downingtowntfallfest.com.
4. Inclusion on all press releases and social media announcements surrounding FallFest.
5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

Sponsor Registration and Information

1. Complete attached registration form and return with check made payable to DTRCC. Mail to Downingtown-Thorndale Regional Chamber of Commerce, 257 W. Uwchlan Avenue, Suite 217, Downingtown, PA 19335.
2. Questions, contact Chamber Executive Director Steve Plaughter at 610-269-1523 or email splaughter@dtccc.com.



2020 FallFest Sponsorship Registration

Select Sponsorship Level:

- _____ Platinum - \$2,000
- _____ Gold - \$1,500
- _____ Silver - \$1,000
- _____ Bronze - \$500

Business Name: _____

Contact: _____

Phone: _____ Email: _____

Signature: _____

Amount Enclosed: _____

Please mail this completed form with a check made payable to Downingtown-Thorndale Regional Chamber of Commerce (DTRCC) to:

Downingtown-Thorndale Regional Chamber of Commerce
257 W. Uwchlan Avenue, Suite 217
Downingtown, PA 19335